

event packages

Did you know?

BRANDT products are used on some of the most prestigious golf courses in the nation, including Augusta National and Public Beach.

ALLGAIER
PARKING



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why choose us

Planning a large event can be stressful. Let us simplify it for you by providing all of your signage, promotional materials, displays, and anything else you may need designed and printed.

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A real life example is the best example

How better to explain our process and demonstrate all that we can do for you than by showcasing an actual event from start to finish. All of the following pictures come from a recent event held at the Brandt headquarters in Springfield, IL. HPR Marketing organized the event and we worked with them to provide event signage, promotional materials, and more.



pre-planning

Coordination and planning are essential ingredients for a successful event. Before any printing or production begins, we will work with you to plan exactly what and how much of everything you need.

For this event we worked with HPR Marketing who organized the event. They provided the event layout, and we were able to offer insight into what were the best choices for materials and installation.



production

An advantage of having everything for your event produced by one company is that we can ensure consistency in the colors, materials, and design of every item.



window graphics

To advertise the event, the client was originally considering using a large temporary banner hung on the side of the building. However, mounting the banner was going to require making permanent modifications to the building. We suggested a large temporary window graphic instead, which offered more visual impact and required no permanent installations.



Window graphics were also used in a smaller format as directional signage.

event signage

We offer a variety of options for temporary signage. This event incorporated large parking signs near the main road mounted to posts, small yard signs with step in stakes, and a series of informational signs mounted on posts placed along the path leading to where Justin Allgaier was signing autographs.

This is one of two signs that the client wanted to use again at future events around the country. Our solution was to fabricate a freestanding, portable metal frame with a high-quality, durable sign panel.



4' x 8' coroplast signs mounted on posts

coroplast sign with step in stake

coroplast sign mounted to post

banners

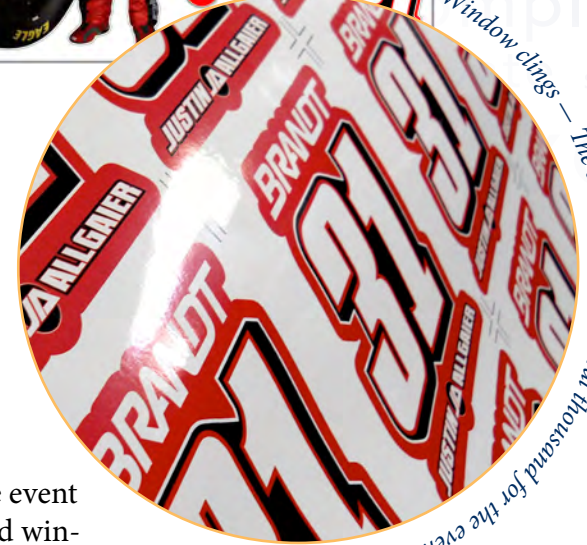
Banners are grommeted for easy hanging and can be made single or double sided in standard or custom sizes. The banners for this event were 2' x 10' single sided.



promotional merchandise



20" x 40" wall graphic



Window clings — The client ordered several thousand for the event.

Promotional items for the event included wall graphics and window clings.

pop-up walls

The client needed a lightweight and portable backdrop that could be used at both the pre-event press conference and as the photo backdrop at the meet-and-greet later in the day. We suggested a pop-up fabric backwall commonly used for tradeshow displays because it is both compact and portable.



custom wraps

As part of the event, therapeutic tricycles were donated to children with disabilities. We provided special edition vinyl wraps for several of the tricycles and helmets.



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installation

About a week before the event the window graphic was installed on the Brandt headquarters building. The car graphic was broken down into six large panels with additional overlay pieces used to conform around the window trim so that the graphic would appear as seamless as possible. The image and lettering were contour-cut in order to utilize as much window area as possible without completely blocking visibility.

The day before the event the posts for the various signs were installed. The morning of the event the signs were mounted to the posts and the banners and small window graphics were installed.



The finished graphic of Justin Allgaier and the car was about 20' wide by 10' high.

after the event

We like for our clients to get as much use as possible out of what they order. In this case, it was a proposal to modify the window graphic, and to store the signage that was not event specific (such as the handicap parking signs) for later use as is or with a printed overlay.

Another service we offer is to come back after the event is over and take down all of the signage, banners, and graphics; making that one less thing you have to worry about.

All the text has been removed, while the car graphic will be left up for the remainder of the season.



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